



2018-19 BOARD COMMITTEES

ALUMNI ENGAGEMENT COMMITTEE

Shirley Boulware, Chair
Mike Rogers, Vice Chair
Ben Chappell
Tim Ellen
LuAnne Hart

Regenia Sanders
Dewayne Scott
Van Henley, Ex-Officio (Voting)
Staff Liaison, Danielle Fields

The Alumni Engagement Committee is responsible for overseeing and providing guidance for association sponsored events and programs. The committee will assist with establishing engagement tactics that are in alignment with strategic goals and aid in the annual evaluation of fiscal year activities. The committee will also support association programs and events through attendance and promotion of programs.

AUBURN CLUBS COMMITTEE

LuAnne Hart, Chair
Laura Kezar, Vice Chair
Chris Cilluffo
Tim Ellen
Elon Maddox

Jenna Mayo
Jeff Moore
Van Henley, Ex-Officio (Voting)
Staff Liaison, Blair DeCoux

The Auburn Clubs Committee is responsible for overseeing and providing guidance for the Auburn Clubs program. This is to ensure the growth, cultivation, and engagement of alumni and friends, both domestically and internationally, through chartered clubs, affiliate groups, and the programming and events such groups initiate. Additionally, the committee offers support through attending programs/events, assisting with identifying and recruiting potential groups as well as award recognition and training.

COMMUNICATIONS & MARKETING COMMITTEE

Mike Rogers, Chair
Jennifer Moore, Vice Chair
Tim Barton
Shirley Boulware
Laura Kezar

Jenna Mayo
Dewayne Scott
Van Henley, Ex-Officio (Voting)
Staff Liaison, Jessica King

The Communications and Marketing Committee is responsible for overseeing and providing guidance on the marketing and communication strategies of the association. This is to ensure messaging, branding, engagement tactics and progressive technology features are in alignment with strategic goals. The committee will also assist with their recommendations and commitment to support the marketing initiatives surrounding association programming.



EXECUTIVE COMMITTEE

Van Henley, Chair
Shirley Boulware
Michelle Granberry
LuAnne Hart
Doug Kilton

Mike Rogers
Regenia Sanders
Beau Byrd, Ex-Officio
Gretchen VanValkenburg, Ex-Officio

The Executive Committee is composed of the president, vice president, treasurer, past president, each chair of standing committees, and the executive director. All are voting members except the past president and executive director. The executive committee is responsible for the strategic planning of the Auburn Alumni Association and various other business.

FINANCIAL & STRATEGIC OVERSIGHT COMMITTEE

Michelle Granberry, Chair
Jeff Moore, Vice Chair
Tim Barton
Chris Cilluffo
Charles Hart
Doug Kilton

Elon Maddox
Jennifer Moore
Kelley Mossburg
Van Henley, Ex-Officio (Voting)
Staff Liaison, Jennifer Stephens

The Financial and Strategic Oversight Committee is responsible for providing financial, business development, building operations, alumni metrics, endowed scholarships and professorships oversight for the organization. The committee will review the association's financial statements, annual budget, external audit report, services/lease agreements, and other financial related matters. Additionally, the committee will give insight to business development opportunities related to sponsorships and affinity partnerships for the association. The committee will oversee the building operations plan, property maintenance and future development of the association's assets. The committee will also review the association's alumni metrics that are in support of the association's strategic plan.

MEMBERSHIP COMMITTEE

Doug Kilton, Chair
Charles Hart, Vice Chair
Ben Chappell
Michelle Granberry

Kelley Mossburg
Regenia Sanders
Van Henley, Ex-Officio (Voting)
Staff Liaison, Kate Cole

The Membership Committee's primary responsibility is to provide guidance and direction to increase membership in the association. This will be accomplished through a review of metrics and measurements from current membership campaigns.



NOMINATING COMMITTEE

Beau Byrd, Chair

Van Henley

LuAnne Hart

Doug Kilton

Jeff Moore

Jennifer Moore

Regenia Sanders

Gretchen VanValkenburg, Ex-Officio

The Nominating Committee is responsible for soliciting board nominations from the association membership and submitting to the full board the committee's recommendations for prospective board members, complete with the prospects' credentials. The election process, detailed in the association's bylaws, culminates with the presentation of board members and officers. Orientation of new board members is also a responsibility of this committee. In addition, the nominating committee is responsible for selecting two individuals for the AU Board of Trustee Selection Committee, when needed. Refer to AAA Bylaws, Article XI – Section 1 for committee structure.