The Alumni Engagement Committee is responsible for overseeing and providing guidance for association sponsored events and programs. The committee will assist with establishing engagement tactics that are in alignment with strategic goals and aid in the annual evaluation of fiscal year activities. The committee will also support association programs and events through attendance and promotion of programs.

The Auburn Clubs Committee is responsible for overseeing and providing guidance for the Auburn Clubs program. This is to ensure the growth, cultivation, and engagement of alumni and friends, both domestically and internationally, through chartered clubs, affiliate groups, and the programming and events such groups initiate. Additionally, the committee offers support through attending programs/events, assisting with identifying and recruiting potential groups as well as award recognition and training.

The Communications and Marketing Committee is responsible for overseeing and providing guidance on the marketing and communication strategies of the association. This is to ensure messaging, branding, engagement tactics and progressive technology features are in alignment with strategic goals. The committee will also assist with their recommendations and commitment to support the marketing initiatives surrounding association programming.
The Executive Committee is composed of the president, vice president, treasurer, past president, each chair of standing committees, and the executive director. All are voting members except the past president and executive director. The executive committee is responsible for the strategic planning of the Auburn Alumni Association and various other business.

The Financial and Strategic Oversight Committee is responsible for providing financial, business development, building operations, alumni metrics, endowed scholarships and professorships oversight for the organization. The committee will review the association’s financial statements, annual budget, external audit report, services/lease agreements, and other financial related matters. Additionally, the committee will give insight to business development opportunities related to sponsorships and affinity partnerships for the association. The committee will oversee the building operations plan, property maintenance and future development of the association’s assets. The committee will also review the association’s alumni metrics that are in support of the association’s strategic plan.

The Membership Committee’s primary responsibility is to provide guidance and direction to increase membership in the association. This will be accomplished through a review of metrics and measurements from current membership campaigns.
NOMINATING COMMITTEE

Beau Byrd, Chair  
Van Henley  
Tim Ellen  
Jenna Mayo

Jennifer Moore  
Shirley Boulware  
Mike Rogers  
Gretchen VanValkenburg, Ex-Officio

The Nominating Committee is responsible for soliciting board nominations from the association membership and submitting to the full board the committee’s recommendations for prospective board members, complete with the prospects’ credentials. The election process, detailed in the association’s bylaws, culminates with the presentation of board members and officers. Orientation of new board members is also a responsibility of this committee. In addition, the nominating committee is responsible for selecting two individuals for the AU Board of Trustee Selection Committee, when needed. Refer to Auburn Alumni Association Bylaws, Article XI – Section 1 for committee structure.