



2019-20 BOARD COMMITTEES

ALUMNI ENGAGEMENT COMMITTEE

Laura Kezar, Chair

Mike Rogers, Vice Chair

Shirley Boulware

Ben Chappell

Tim Ellen

Ashley Robinett

Regenia Sanders

Van Henley, Ex-Officio (Voting)

Staff Liaison, Danielle Fields

The Alumni Engagement Committee is responsible for overseeing and providing guidance for association-sponsored events and programs. The committee will assist with establishing engagement tactics that are in alignment with strategic goals and aid in the annual evaluation of fiscal year activities. The committee will also support association programs and events through attendance and promotion of programs.

AUBURN CLUBS COMMITTEE

Chris Cilluffo, Chair

Elon Maddox, Vice Chair

Joe Dalton

Tim Ellen

Angela Jenkins

Jenna Mayo

Van Henley, Ex-Officio (Voting)

Staff Liaison, Moira Pyle

Staff Liaison, Emma Brannon

The Auburn Clubs Committee is responsible for overseeing and providing guidance for the Auburn Clubs program. This is to ensure the growth, cultivation, and engagement of alumni and friends, both domestically and internationally, through chartered clubs, affiliate groups, and the programming and events such groups initiate. Additionally, the committee offers support through attending programs/events, assisting with identifying and recruiting potential groups as well as award recognition and training.

COMMUNICATIONS & MARKETING COMMITTEE

Jennifer Moore, Chair

Jenna Mayo, Vice Chair

Tim Barton

Shirley Boulware

Laura Kezar

Mike Rogers

Chastity Westry

Van Henley, Ex-Officio (Voting)

Staff Liaison, Jessica King

The Communications and Marketing Committee is responsible for overseeing and providing guidance on the marketing and communication strategies of the association. This is to ensure messaging, branding, engagement tactics and progressive technology features are in alignment with strategic goals. The committee will also assist with their recommendations and commitment to support the marketing initiatives surrounding association programming.



EXECUTIVE COMMITTEE

Van Henley, Chair
Regenia Sanders
Chris Cilluffo
Michelle Granberry

Laura Kezar
Jeff Moore
Jennifer Moore
Beau Byrd, Ex-Officio
Gretchen VanValkenburg, Ex-Officio

The Executive Committee is composed of the president, vice president, treasurer, past president, each chair of standing committees, and the executive director. All are voting members except the past president and executive director. The executive committee is responsible for the strategic planning of the Auburn Alumni Association and various other business.

FINANCIAL & STRATEGIC OVERSIGHT COMMITTEE

Michelle Granberry, Chair
Tim Barton, Vice Chair
Chris Cilluffo
Joe Dalton
Doug Kilton

Elon Maddox
Jeff Moore
Jennifer Moore
Chastity Westry
Van Henley, Ex-Officio (Voting)
Staff Liaison, Jennifer Stephens

The Financial and Strategic Oversight Committee is responsible for providing financial, business development, building operations, alumni metrics, endowed scholarships and professorships oversight for the organization. The committee will review the association's financial statements, annual budget, external audit report, services/lease agreements, and other financial related matters. Additionally, the committee will give insight to business development opportunities related to sponsorships and affinity partnerships for the association. The committee will oversee the building operations plan, property maintenance and future development of the association's assets. The committee will also review the association's alumni metrics that are in support of the association's strategic plan.

MEMBERSHIP COMMITTEE

Jeff Moore, Chair
Doug Kilton, Vice Chair
Ben Chappell
Michelle Granberry
Angela Jenkins

Ashley Robinett
Regenia Sanders
Van Henley, Ex-Officio (Voting)
Staff Liaison, Kate Cole

The Membership Committee's primary responsibility is to provide guidance and direction to increase membership in the association. This will be accomplished through a review of metrics and measurements from current membership campaigns.



NOMINATING COMMITTEE

Beau Byrd, Chair
Van Henley
Tim Ellen
Jenna Mayo

Jennifer Moore
Shirley Boulware
Mike Rogers
Gretchen VanValkenburg, Ex-Officio

The Nominating Committee is responsible for soliciting board nominations from the association membership and submitting to the full board the committee's recommendations for prospective board members, complete with the prospects' credentials. The election process, detailed in the association's bylaws, culminates with the presentation of board members and officers. Orientation of new board members is also a responsibility of this committee. In addition, the nominating committee is responsible for selecting two individuals for the AU Board of Trustee Selection Committee, when needed. Refer to Auburn Alumni Association Bylaws, Article XI – Section 1 for committee structure.