



## **2016 – 2017 BOARD COMMITTEES**

### **AUBURN CLUB COMMITTEE**

Dion Aviki, Chair

Deborah Carter, Vice Chair

Shirley Boulware

Rob Crabtree

LuAnne Hart

Elon Maddox

*Beau Byrd, Ex-Officio (Voting)*

*Staff Liaison, Taylor Logan*

*The Auburn Club Committee is responsible for overseeing and providing guidance for the Auburn Club program. This is to ensure the growth, cultivation, and engagement of alumni and friends, both domestically and internationally, through chartered clubs, affiliate groups, and the programming and events such groups initiate. Additionally, the committee offers support through attending programs/events, assisting with identifying and recruiting potential groups as well as award recognition and training.*

### **COMMUNICATIONS & MARKETING COMMITTEE**

Rip Britton, Chair

Kelley Mossburg, Vice Chair

Dion Aviki

Laura Kezar

Les Hayes

Regenia Sanders

Dewayne Scott

Jeff Moore

*Beau Byrd, Ex-Officio (Voting)*

*Staff Liaison, Jessica King*

*The Communications and Marketing Committee is responsible for overseeing and providing guidance on the marketing and communication strategies of the association. This is to ensure messaging, engagement tactics and progressive technology features are in alignment with strategic goals. The committee will also assist with their recommendations and commitment to support the marketing initiatives surrounding association programming.*

### **EXECUTIVE COMMITTEE**

Beau Byrd, Chair

Dion Aviki

Rip Britton

Rob Crabtree

Michelle Granberry

Van Henley

Regenia Sanders

*Jack Fite, Ex-Officio*

*Gretchen VanValkenburg, Ex-Officio*

*The Executive Committee is composed of the president, vice president, treasurer, past president, each chair of standing committees, and the executive director. All are voting members except the past president and executive director. The executive committee is responsible for the strategic planning of the Auburn Alumni Association and various other business.*



AUBURN

ALUMNI ASSOCIATION

### **FINANCE & OPERATIONS COMMITTEE**

Michelle Granberry, Chair  
Charles Hart, Vice Chair  
Susan Black  
Van Henley  
Elon Maddox

Jeff Moore  
Kelley Mossburg  
*Beau Byrd, Ex-Officio (Voting)*  
*Staff Liaison, Jennifer Stephens*

*The Finance and Operations Committee is responsible for review of annual budgets, investment policies and procedures, annual review of facilities, and services/lease agreements and other financial related matters; monitoring revenue and royalties, including magazine ad sales and affinity partnerships; providing advice of revenue opportunities; external audit of financial records; building operations and property maintenance and development.*

### **MEMBERSHIP COMMITTEE**

Rob Crabtree, Chair  
Susan Black, Vice Chair  
Charles Hart  
Deborah Carter  
Michelle Granberry

LuAnne Hart  
Van Henley  
Angela Mitchell  
*Beau Byrd, Ex-Officio (Voting)*  
*Staff Liaison, Kate Cole*

*The Membership Committee's primary responsibility is to provide guidance and direction to increase membership in the association. This will be accomplished through a review of metrics and measurements from current membership campaigns.*

### **NOMINATING COMMITTEE**

Jack Fite, Chair  
Susan Black  
Beau Byrd  
Rob Crabtree

Angela Mitchell  
Kelley Mossburg  
Dewayne Scott  
*Gretchen VanValkenburg, Ex-Officio*

*The Nominating Committee is responsible for soliciting board nominations from the association membership and submitting to the full board the committee's recommendations for prospective board members, complete with the prospects' credentials. The election process, detailed in the association's bylaws, culminates with the presentation of board members and officers. Orientation of new board members is also a responsibility of this committee. In addition, the nominating committee is responsible for selecting two individuals for the AU Board of Trustee Selection Committee, when needed. Refer to AAA Bylaws, Article XI – Section 1 for committee structure.*



AUBURN

ALUMNI ASSOCIATION

**SPECIAL EVENTS & PROGRAMS COMMITTEE**

Regenia Sanders, Chair

Angela Mitchell, Vice Chair

Shirley Boulware

Rip Britton

Les Hayes

Laura Kezar

Dewayne Scott

*Beau Byrd, Ex-Officio (Voting)*

*Staff Liaison, Danielle Fields*

*The Special Events and Programs Committee is responsible for overseeing and providing guidance for association sponsored events and programs. The committee will assist with establishing engagement tactics that are in alignment with strategic goals and aid in the annual evaluation of fiscal year activities. The committee will also support association programs and events through attendance and promotion of programs.*