



New Program Ideas Brainstorming Session Notes

- Connecting with other SEC alumni groups in your area
 - The Auburn Clubs program can connect you or provide you with a list
 - Host a rival school supply drive or community service project
 - Drinking with the Enemy (Oklahoma City)
- Pre Football Season Happy Hour (Space Coast, Dallas, Rocky Mountain, New York)
- Utilizing local resources or events already in place
 - Boiling and Bragging community service event (Greater Birmingham)
 - Gatherings at local sporting events
 - Aubie Cruise (San Diego)
 - Notable area alumni panel (DeKalb County)
 - Christmas on the Coosa – float in the Christmas parade (Elmore County)
- Young Alumni
 - Top Golf outing
- Inclusion and Diversity
 - Women, Wine, and Cheese (Greater Birmingham)
- Fishing Tournament
- Spirited Art/crafts
- Service to Students
 - Junior Night (Greater Birmingham)
- Remember, the Auburn Alumni Association can provide your club with a detailed demographic snapshot of your alumni base through QLIK