



Friday, February 7

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| 8:45 a.m. | Check-in/Registration | Auburn Alumni Center Lobby |
| 9:15 a.m. | Welcome and Opening Remarks <ul style="list-style-type: none">- Emma Brannon, <i>Auburn Clubs Coordinator</i>- Moira Pyle, <i>Auburn Clubs Coordinator</i>- Chris Cilluffo, <i>Auburn Clubs Committee Chairman</i> | J. "Pat" Galloway Atrium |
| | Auburn Alumni Association Board Member and Club Leader Introductions | |
| 9:45 a.m. | Cyber Security <ul style="list-style-type: none">- Frank Cilluffo, <i>Director of The McCrary Institute for Cyber and Critical Infrastructure Security</i> | J. "Pat" Galloway Atrium |
| 10:15 a.m. | Break | J. "Pat" Galloway Atrium |
| 10:30 a.m. | Enhancing Your Club's Success <ul style="list-style-type: none">- In State Club Leader Presentation<ul style="list-style-type: none">• Wiregrass Auburn Club- Out of State Club Leader Presentation<ul style="list-style-type: none">• Greater Nashville Auburn Club | J. "Pat" Galloway Atrium |
| 11:15 a.m. | Group Photo | Auburn Alumni Center |
| 11:45 a.m. | Lunch | J. "Pat" Galloway Atrium |
| 1:00 p.m. | Auburn Athletics <ul style="list-style-type: none">- Allen Greene, <i>Director of Athletics</i> | J. "Pat" Galloway Atrium |
| 1:30 p.m. | Tiger Giving Day Project <ul style="list-style-type: none">- Jessica King, <i>Director of Alumni Communications and Marketing</i>- Steve Inabinet, <i>Scholarship Coordinator</i> | J. "Pat" Galloway Atrium |

- 1:45 p.m. Breakout Sessions 1**
- **Club Accounting and Best Practices** **Goodwin Room A**
 - Jennifer Stephens, *Senior Director of Finance and Operations*
 - Tammie Hill, *Analyst III IRF Financial Reporting*
 - **Clubs 101** **Goodwin Room B**
 - Emma Brannon, *Auburn Clubs Coordinator*
 - Moira Pyle, *Auburn Clubs Coordinator*
 - **Social Media Best Practices** **Goodwin Room C**
 - Jessica King, *Director of Alumni Communications and Marketing*
 - Kate Larkin, *Alumni Coordinator*

- 2:15 p.m. Breakout Sessions 2**
- **Scholarships 101** **Goodwin Room A**
 - Steve Inabinet, *Scholarship Coordinator*
 - **Club Presidents** **Goodwin Room B**
 - Emma Brannon, *Auburn Clubs Coordinator*
 - Moira Pyle, *Auburn Clubs Coordinator*
 - Danielle Fields, *Director of Alumni Engagement*
 - **Leveraging the Forever AU App** **Goodwin Room C**
 - Kate Cole, *Membership Coordinator*

- 2:45 p.m. Auburn University Student Affairs** **J. "Pat" Galloway Atrium**
- Lady Cox, *Assistant Vice President of Student Engagement*

- 3:15 p.m. Graduating Senior & Club Leader Networking Event** **J. "Pat" Galloway Atrium**
Snack & Aubie

4:00 p.m. Accounting team available for one-on-one appointments

- 6:00 p.m. Dinner with Dr. and Mrs. Jay Gogue** **The President's Home**
- Gretchen VanValkenburg, *Vice President of Alumni Affairs and Executive Director Auburn Alumni Association*
 - Dr. Jay Gogue, *President of Auburn University*

Saturday, February 8

- 8:00 a.m. Breakfast with the Auburn Alumni Association Board** **J. "Pat" Galloway Atrium**
- Van Henley, *President, Auburn Alumni Association*

- 8:45 a.m. Auburn University Enrollment** **J. "Pat" Galloway Atrium**
- Dr. Joffrey Gaymon, *Vice President of Enrollment Services*

9:15 a.m.	Break	J. "Pat" Galloway Atrium
9:30 a.m.	Breakout Sessions 3	
	- Brainstorming: Service Area of 300-1000 Alumni & Friends	Goodwin Room A
	• Moira Pyle, <i>Auburn Clubs Coordinator</i>	
	- Brainstorming: Service Area of 1000-1600 Alumni & Friends	Goodwin Room B
	• Emma Brannon, <i>Auburn Clubs Coordinator</i>	
	- Brainstorming: Service Area of 1600-3000 Alumni & Friends	Goodwin Room C
	• Taylor Logan, <i>Manager of Alumni Engagement</i>	
	- Brainstorming: Service Area of 3000+ Alumni & Friends	J. "Pat" Galloway Atrium
	• Danielle Fields, <i>Director of Alumni Engagement</i>	
10:30 a.m.	Break	J. "Pat" Galloway Atrium
11:00 a.m.	Basketball Game Watch Party and Lunch	J. "Pat" Galloway Atrium
	- Auburn vs. LSU	
1:00 p.m.	Final Announcements and Conference Wrap-Up	J. "Pat" Galloway Atrium