



### **Benefit Partner Information Sheet**

**The Auburn Alumni Association is dedicated to enhancing the engagement and connection of all Auburn University alumni and friends. Contributing members receive benefits through our partners that include discounts to restaurants, shops and services around Auburn and nationwide. Promote your business by offering a member discount today!**

#### **Outreach numbers:**

Auburn Alumni Association: 42,000 contributing members  
Social media followers: over 88,500 followers  
Alumni in the Auburn area (60 mile radius): 41,000  
Forever AU App Users: more than 14,000

#### **Partner Benefits:**

1. You will receive a link back on the association's benefits web page that will take members directly to your website, [www.aub.ie/mybenefits](http://www.aub.ie/mybenefits).
2. You will also be included in the Forever AU app member benefit partner listing. Search for the app by name, Forever AU, or by searching Auburn Alumni Association.
3. Your business's name and discount may be included in print materials that are given away at Auburn Alumni Association events.
4. You will receive mentions on the association's social media accounts. Follow us at:



@AuburnAlumniAssociation



@AuburnAlumni



@aualumniassoc

#### **How to become a partner:**

Fill out the attached form and email to [aualumni@auburn.edu](mailto:aualumni@auburn.edu) or mail to:

Auburn Alumni Association  
Attn: Kate Cole  
317 S. College St  
Auburn, AL 36849